CompareDirect.uk

PRESS KIT • UK deals, made clear

Brand, mission and company information

Our mission

Help UK households compare their options with confidence through clear, source-linked information, practical money-saving guidance and provider-direct links.

What we do

We cover SIM-only plans, mobile phones, broadband, gas and electricity, and car insurance, alongside original news and money-saving guides.

Free to use. Source-linked information. Go direct to providers. We do not claim to compare every provider or offer in the market.

Company

CompareDirect is the trading name of Click Media Limited, company number 07419979, registered in England and Wales.

CompareDirect is not a credit broker or lender and does not give financial advice. We do not provide personalised insurance quotations or sell or arrange insurance. Calculator results are estimates, not guaranteed savings.

How we are funded

We currently earn no affiliate commission and are starting to join affiliate programmes to help fund the site. Future commission will not change deal order or the prices people pay.

Brand identity

Wordmark: CompareDirect.uk. Strapline: “UK deals, made clear”. Website typography: Manrope for body text and Fraunces for display headings.

Brand blue	#146EF5
Navy text	#0B1F3A
Action blue	#0F57C4

Media resources & contact

SIM-only total-cost calculator

Compare two plans over the same period, including upfront charges, one known monthly increase and an exit fee. Financial inputs stay in the browser. Check coverage and provider terms separately.

Open SIM-only total-cost calculator

Autumn Budget 2026

Original coverage of household bills, pay and savings, with official source links. Read the article for dates, eligibility and context.

Open Autumn Budget 2026

UK deals and offers

Offers checked against official retailer and provider pages. Availability changes: confirm current prices and terms with the seller before citing an offer.

Open UK deals and offers

Media enquiries

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Website: comparedirect.uk

124 City Road, London, EC1

Please include your publication, topic and deadline. No dedicated media telephone number is listed.

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Prepared 1 November 2026. This kit is a snapshot, not a live offer list; consult the linked pages for current details.